



## INTERNATIONAL DESIGN COMPETITION - REGULATION

### 1. Organization

The Aveiro University, under a contract with the Municipality of Paredes, is going to organize in partnership with ID+ (Media, Culture and Design Institute) the Art on Chairs International Design Competition in order to foment and enhance the value of industrial products based on Design by the furniture industry in the County of Paredes.

### 2. Purpose of the competition

The purpose of the present competition is to identify innovative and original solutions aimed at industrial and artisanal production of chairs by the furniture industry in the County of Paredes.

This international competition intends to stress the idea that Design does have a real impact upon peoples' quality of life, while acknowledging that excellence in design has no borders.

From this point of view, chairs do have an iconic value. One may even say that, symbolically, chairs can translate the vision their author has of the world, of life styles, of innovation and even his thoughts on the discipline itself.

### 3. Addressees

This competition is open to students and professionals of design and of other similar areas. There are no age limits.

### 4. Technical Specifications

The projects to be submitted should focus upon chairs to be built, predominantly, in solid wood and its derivatives, with the morphologic goal of being manufactured under industrial and artisanal replication, while ensuring their integration into systems of complementary objects, aimed at equipping domestic and corporate environments.

All proposals should be guided by the three narrative categories that have been established:

- **"making chairs"**, which includes clearly optimized projects for industrial modelling and production;
- **"imagining chairs"**, a category which should highlight the speculative nature of projects;
- **"sustaining chairs"**, aggregating projects which main concern should be situated within the realm of sustainability.

## 5. Submission of proposals

All proposals should be submitted by uploading them through the competition web site Paredes Pólo do Design de Mobiliário.

All applications must be received by 24:00 hours of January 31st 2012. No applications shall be accepted after that.

Besides all personal data to be filled in at the time of registration, the following elements should also be sent:

1) A 20 page pdf document in vertical A4 format, capable of being printed as a book, while the possibility of a double horizontal A3 page composition should also be explored:

- Page 1 – front cover with the full project identification, plus the category it is being submitted under;
- pages 2/3 – technical information (table of contents + cover page);
- pages 4/5 – symbolic background on the project, justifying the category that was adopted (images plus text);
- pages 6/7 – description of the object (images plus text);
- pages 8/9 – technical indications for construction which might be considered as relevant for understanding the project (images plus text);
- pages 10/11 - double orthogonal projection of the project at scale 1:10 with all the respective plans and side views;
- pages 12/13 - double orthogonal projection of the project at scale 1:10 with cross-sections;
- pages 14/15 – exploded axonometrics for better understanding the aggregation of all components as well as the constructive system;
- pages 16/17 and 18/19 - 3D computer modelling with 300dpi's, applying materials that may allow a realistic perception of the object
- page 20 – cover

2) (optional) A 1 minute video, in MPEG-4 format, with 3D animation to complement the communication of the chair project.

Documents shall bear no references that may in any way identify the author. Breach of this rule may lead to the rejection of the respective proposal.

**The same author may present several applications for each category.**



## 6. Functioning

At a first stage the jury shall select 10 proposals for each category, out of which 3 shall be awarded.

The 3 chosen projects for each category shall then be prototyped by a company from Paredes, to be selected by the organization in cooperation with the Municipality of Paredes, in order to guarantee the best possible quality of production. The organization, in cooperation with the Municipality of Paredes, shall also ensure the best means of contact between the awarded authors and those companies, including, whenever appropriate, direct follow-up by the author of the fulfilment of his/her project.

The awarded projects plus the respective prototypes, as well as the remaining proposals that were initially selected shall be part of a public exhibition to be held in Paredes from September 14th to November 11th of 2012, and it is also probable that such exhibition shall be itinerant, both nationally and internationally.

## 7. Schedule

Acceptance of proposals: until January 31st 2012

Conveyance of results: February 2012

Prototyping the awarded projects: From March 2012 to July 2012

Exhibition Art on Chairs: From September 14th to November 11th of 2012

## 8. Awards

The Municipality of Paredes is ready to pay to the awarded projects in each category the following amounts:

1st Prize: EUR 15,000

2nd Prize: EUR 10,000

3rd Prize: EUR 5,000

## 9. Rights

The Municipality of Paredes shall become the owner of the property rights of the awarded projects.

## 10. Comissioner

Vasco Branco - Associated professor in design, atUniversity of Aveiro, and director of ID+.

### 11. Jury

The Jury is comprised by 7 elements (1 Chairman plus 2 members for each category). The Jury shall be chaired by designer Henrique Cayatte, the President of the Portuguese Design Centre. The other elements, a national designer plus an international one for each category, shall be announced in due time.

### 12. Assessment criteria

Assessment of the proposals submitted shall observe the following criteria:

- Capacity to respond to the specifications outlined under item 4 of the present regulation;
- Innovative nature;
- Merit at the following levels; technical, applicability and efficiency;
- Quality of the presentation and description according to what has been outlined under item 5.

### 13. Final Dispositions

Participation in this competition implies the acceptance of all the elements presented under this regulation.

The Municipality of Paredes reserves itself the right to partially or fully exhibit the selected works (as well as their dissemination for promotional purposes). The author(s) cannot claim any rights over such publication.

All decisions of the Jury shall be considered as definite and no appealing is allowed.

All works being submitted must be absolutely novel and original.

Should there be a clear lack of quality of the proposals being submitted, the Jury may decide not to make any awards.

Should there be any error or omission in the present regulation, the decision of the Jury shall be considered as final and definite